

FLYCYCLE

BIKE RACKS CAN BE BEAUTIFUL

At Flycycle, we believe that beautiful design is inclusive. We think everyone should feel empowered to bike, no matter if they're 8 years old or 80. Here's how Flycycle racks particularly benefit senior and children cyclists:

Bike stability: Flycycle racks do more to prevent bikes from tipping over. Its longer frame and secure right wheel cradle means bikes are less likely to twist and fall from lack of rack support. Cyclists can get out their keys and arrange themselves without having to simultaneously hold up their bike with a knee or hip.

Fewer tangles: The most discouraging aspect of parking a bike is trying to fit it in among other bikes on a full rack. Flycycle racks provide vertical and horizontal offsetting for handlebars, usually the widest part of a bike, so that adjacent bikes can fit together nicely when using the same rack.

Accessible for all: People and bikes come in all shapes and sizes. To use the elevated cradle on the right, all one has to do is roll the front wheel up a gentle slope and nestle it in the cradle, with no lifting involved. The cradle fits 90% of tire diameters and thicknesses. If the cyclist doesn't use the cradle, the rack is still effective with both wheels on the ground. Flycycle racks also accommodate panniers, baskets, and other accessories for school or shopping.

Delightful aesthetic: The young (and the young at heart) benefit from thoughtful design that turns a potentially frustrating experience into an easy and fun one. When we design with our most vulnerable users in mind, everyone is better off.



Side view. 400 Tech Square, Cambridge, MA. The longer rack frame and offsetting handlebars makes bikes more stable and less likely to tip over.



Rear view. 400 Tech Square, Cambridge, MA. Flycycle racks can accommodate panniers and baskets, while permitting bikes to fit nicely together.



Side view. Galaxy Park, Cambridge, MA. Delight cyclists (and everyone) with attractive bike racks that are more functional.



Orthogonal view. 400 Tech Square, Cambridge, MA. Even when the cradle is not in use, the Flycycle rack performs better than standard racks.

